

# BOUTIQUE design

HOSPITALITY REINVENTED

DECEMBER | 2013



## DREAM WEAVER

**INGE MOORE**  
THE GALLERY H&A LONDON  
2013 GOLD KEY DESIGNER OF THE YEAR

# BOUTIQUE DESIGN contents

DECEMBER 2013

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## 2013 GOLD KEY AWARDS: RISK REWARDED | 18

Winners in the 33rd annual competition honoring excellence in hospitality design all share one alluring trait: They dared to be different.

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HBA's Inge Moore, the 2013 Gold Key Designer of the Year, details how her London-based team creates memorable hospitality spaces that help guests escape the humdrum.

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## ON THE COVER

Inge Moore  
The Gallery HBA London  
Photo: Mallinsons

FINALIST

PAN AMERICAN HOTEL  
Wildwood, N.J.



**DESIGNER** 3north, Richmond, Va.

**WHY IT'S A STANDOUT** When scripting the redo of this iconic beachfront motor inn, the design team not only considered mid-century modern chic. They also tried to think about the lives and interests of the guests who checked into this 1960s vacation hot spot. One of the key themes was the growing interest in travel—whether families packing up their station wagons for a summer holiday or astronauts going to the moon. The 21st century version of the Pan American showcases the original glazed walls. Reproductions of mid-century modern upholstered pieces are grouped around sleek Mies van der Rohe-inspired leather-and-steel seating and ottomans. A collection of vintage globes, a working telescope and a Sputnik-like sphere on the roof-top are updated reminders of why the hotel's first brochure could claim, "There has never been anything like it [the Pan American]."

**THE TAKEAWAY** Good design doesn't stop in the lobby. This property gets continuity from the inclusion of key pieces in every space: the media room's custom-designed double sofa that recalls 1960s airline seating; the Eames-style stacking chairs in the conference rooms and the vintage maps that double as wall murals in the suites. Color continues to be a unifying factor. In this case, pale, soothing blues and yellow played against white are as attractive in the guest rooms as in the more social spaces. Dark wood provides a warm counterpoint, as do strategic metallic accents like the machine-made brass strips and wire mesh of the registration desk.

**SOURCES**

**ART:** Booth Framing Arts Inc.; Whole Art Co.; **CARPET:** Aqua Hospitality Carpets; Capri Carpet; G.W. Hospitality; **FABRICS:** Architex; Arc-Com; Designtex; Duralee Contract Fabrics; Kravet Contract; Maharam; Moore & Giles; P/Kaufmann; **FLOORING:** Precision Flooring Enterprises; **FANS:** Matthews Fan; **FURNITURE:** AGT Stores; Artorios; Biscayne Hospitality; Beaufurn; Contract Furniture Co.; Hickory Chair Co.; JLF Furnishing; Klausner Contract Furnishing; Logic Hospitality; Marvin J Perry; Mitchell Gold + Bob Williams; Old Dominion Wood Products; Pugrant Associates; Southfield Furniture; Wisteria; **GLASS:** Glass Tops Direct; **LIGHTING:** Robary Abbey Inc.; Visual Comfort & Co.; **MILLWORK:** TMS The Millwork Specialist; **OTHER:** Andrew Martin; Crate & Barrel; Garnet Hill; inmod; IKEA; Pottery Barn; Restoration Hardware; Velocity Art & Design; Williams & Sherrill; Woodlore Builders Studio **WALLCOVERINGS:** National Wallcovering; **WINDOW TREATMENTS:** BEI Window Treatments

HONORABLE MENTION



THE MILFORD  
New York  
Gensler, Houston



BEST WESTERN PREMIER HOTEL AND SPA  
Pétionville, Haiti  
Studio 11, Dallas